

victor x moore

Graphic Designer
704.819.1533
victor@vxmoore.com

Education	Appalachian State University, Boone, NC May 2016: Magna Cum Laude	BFA in Graphic Design
Experience	Interactive One Full-time Freelance Graphic Designer February 2017–August 2017	Created graphics for various clients under the Radio One brand; responsible for interaction with clients
	The Public Theater Graphics Assistant September 2016–February 2017	Created graphics for various mediums, including social media, web and print for the current season at The Public Theater, adhering to the current branding of the theater
	Appalachian State University Creative Project Assistant January 2015–May 2016	Created print materials for the Minority Student Development Office at Appalachian State University and subsequently, the various minority organizations the office houses
	Print Lab Associate March 2015–January 2016	Supervised the digital printing process. Exhibited knowledge of color modes, and selection of proper paper types and weights for the ASU Art Dept Print Lab
Honors	Scholarships February 2014 February 2015	ASU Art Dept Scholarship Recipient
	Shows March 24–April 11, 2014 February 23–March 28, 2015 March 14, 2016–25, 2016	ASU Art Dept: Art Expo Annual show wherein students submit works to be reviewed by a jury and if chosen, displayed in a gallery on campus
Freelance	Black Student Association August 2013–May 2016	Created various print materials which served as promotion and advertisements for the organization
	Minority Males Leadership Circle September 2013–May 2016	Created deliverables, both print and digital, for various club engagements
	ASU GD Senior Show 2015 Branding March–April 2015	Created poster and postcards for the promotion of the annual GD senior show
	InnerCity Projects/ Vision 20 NYC May–June 2015	Created digital promotion: posters, email templates, and Facebook advertisements
Pi Nu Chapter of Alpha Phi Alpha Fraternity, Inc. March–May 2016	Created posters to promote the organization to potential members, and advertise events	
Capabilities	Adobe Creative Suite	Photoshop, InDesign, Illustrator, After Effects, Dreamweaver
	Web	HTML5, CSS3, Bootstrap, PHP, JQuery
	Other	CINEMA 4D, Scala, Mailchimp, Brackets, Microsoft Office